



wintershall dea

PRESS RELEASE

WINTERSHALL DEA WITH NEW LOGO AND BRAND IDENTITY

- The new logo for Europe's leading independent gas and oil company symbolises the core business and the two longstanding companies that are now merging.
- New brand identity launched with new website, new staff magazine and international poster and advertising motifs

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Kassel/Hamburg. Wintershall Dea – the company created through the merger of the two longstanding German companies Wintershall and DEA – is launching into the future with a new brand identity. Today, what is now Europe's leading independent gas and oil company is presenting its freshly designed corporate design. The new logo playfully combines the initial letters of "Wintershall Dea" to create a new abstract initial. And as a symbolic "wave" it graphically references the topographical depictions and seismic waves inherent to gas and oil exploration. The brand colour is deep dark blue, which ensures a high contrast, good legibility and recognisability. The logo is light, modern and flowing.

With the launch of the new brand, Wintershall Dea has also defined its positioning. The new European champion is committed to producing natural gas and crude oil in the most efficient and environmentally friendly way. The company acknowledges its responsibility to help solve two of today's greatest global challenges: meeting the world's growing energy needs while achieving the climate goals. This is reflected in the

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company's portfolio, which focuses on natural gas production. "Europe in particular – and this also applies globally – needs natural gas, and that's not despite the European climate targets, but because of these targets," explains Mario Mehren, CEO of Wintershall Dea. "A responsible and affordable energy transition means: Renewables plus natural gas. As a company, we can make an important contribution here," says Mehren.

Wintershall Dea is launching a new website, international poster and advertising motifs, as well as various publications in the new design. The new brand identity was developed by the brand specialists Jung von Matt / brand identity based in Hamburg.

About Wintershall Dea

With the merger of Wintershall Holding GmbH and DEA Deutsche Erdoel AG, two successful companies with a long tradition have formed Europe's leading independent natural gas and oil company: **Wintershall Dea**. The company with German roots and headquarters in Kassel and Hamburg explores for and produces gas and oil in 13 countries worldwide in an efficient and responsible manner. With activities in Europe, Russia, Latin America and the MENA region (Middle East & North Africa), Wintershall Dea has a global upstream portfolio and, with its participation in natural gas transport, is also active in the midstream business.

Wintershall Dea stands for more than 120 years of experience as an operator and project partner along the entire E&P value chain. The company employs around 4,000 people worldwide from over 60 nations. The company plans to increase its average daily production from around 590,000 barrels of oil equivalent to a range



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of 750,000 to 800,000 barrels in the period between 2021 and 2023. In the medium term, an initial public offering of Wintershall Dea is envisaged.

Visit us on our corporate website at www.wintershalldea.com or follow us on our social media channels at [Twitter](#), [Facebook](#), [LinkedIn](#), [Youtube](#) and [Instagram](#).